Famous Companies Using Top 5 CMS Platforms (2026 Edition)

This guide provides real-world examples of famous companies and organizations that use the five most popular CMS platforms: WordPress, Shopify, Squarespace, Wix, and Drupal. By exploring these examples, you can see how global brands leverage CMS technology to manage content, build websites, and scale their digital presence.

Step 1: WordPress

WordPress is the most widely used CMS in the world, powering more than 40% of all websites. Its flexibility and large plugin ecosystem make it suitable for everything from blogs to enterprise platforms.

Company	Industry
The New York Times (blogs)	News & Media
TechCrunch	Technology News
BBC America	Entertainment
The Walt Disney Company Blog	Entertainment

Step 2: Shopify

Shopify is a hosted CMS built specifically for e-commerce. It provides secure, reliable, and scalable solutions for businesses of all sizes, from small online stores to enterprise-level brands.

Company	Industry
Kylie Cosmetics	Beauty & Cosmetics
Gymshark	Fitness Apparel
Heinz	Food & Beverages
Allbirds	Footwear

Step 3: Squarespace

Squarespace is popular for its visually stunning templates and ease of use. It's a go-to choice for designers, artists, and entrepreneurs who want beautiful websites with minimal coding.

Company	Industry
Arch Motorcycle (Keanu Reeves)	Automotive
Lyft Business Microsites	Transportation
John Malkovich (Actor/Designer)	Entertainment & Fashion
Sadie Williams	Fashion Design

Step 4: Wix

Wix is one of the most beginner-friendly platforms with drag-and-drop design features. It's favored by individuals, startups, and creatives who want quick deployment and stylish sites.

Company	Industry
Karlie Kloss	Fashion & Lifestyle
Lina Cavalieri (Artist Site)	Art
Macklemore	Music
Real Graphene USA	Technology

Step 5: Drupal

Drupal is a powerful open-source CMS known for its flexibility, security, and scalability. It is widely used by governments, universities, and enterprises around the world.

Company	Industry
NASA	Space & Research
Tesla	Automotive
University of Oxford	Education
Government of Australia	Government

Final Thoughts

From global media giants like the New York Times to innovative companies like Tesla and NASA, these CMS platforms are trusted by the world's most successful organizations. Your choice of CMS determines not just the look of your website, but also its scalability, performance, and long-term success.